

## Fundraising Events

### WINTER FAMILY BALL

Raising more than \$2.4 million since the inaugural ball in 1985 the Winter Family Ball has become a cherished holiday tradition the first Sunday in December for Family Services of the North Shore supporters. The Winter Family Ball delights the entire family with spectacular entertainment, a compelling silent auction, fantastic food and magical opportunities for families to experience the spirit of the holidays. Your generous support of the Winter Family Ball ensures representation at one of the key family galas in the city that holds a special place in the hearts of all those who attend.

### CHRISTMAS BUREAU

For more than 25 years, the Christmas Bureau has symbolized our community's willingness to help low-income North Shore families and individuals celebrate and enjoy the holidays; through the distribution of Christmas hampers filled with food certificates, gifts and toys. Every request for assistance is treated with compassion, respect, and confidentiality. Our goal is to help ensure that everyone enjoys a hearty meal on Christmas day, and that every child receives a toy on Christmas morning.

The Christmas Bureau relies entirely on sponsorship and in-kind donations. The value of your sponsorship is shared with hundreds of low-income families, children and seniors who rely on the generosity of the community to care for our families at Christmas and throughout the year. The Christmas Bureau is open throughout November and December each year; serving more than 700 families and including 825 children living on the North Shore.

### SPRING EVENT

An exclusive and intimate evening of international chefs, award winning wines & spirits and soul stirring music provide the backdrop for this unique evening hosted at a private residence and presided over by a local celebrity. The Family Services of the North Shore Spring Event is a passionate celebration of life and the essence of caring for our community.

Family Services of the North Shore is a caring and progressive not-for-profit agency that offers services to the North Shore. We are continually evolving to meet the needs of our community with a variety of programs that include education, support and counselling. With your generous support we can continue to provide exceptional care and support to the North Shore ensuring a healthy and safe community for all. Your assistance either in time, gifts or donations is greatly needed to support our services in the following ways.

<p><b>North Shore Christmas Bureau</b> annually assists low-income families and individuals living on the North Shore and Bowen Island by providing Christmas hampers to families and toys for children.</p>	<ul style="list-style-type: none"> <li>● \$1,500 provides food and hampers for three struggling families during the holidays.</li> </ul>
<p><b>Safer Places for Children and Youth</b> a partnership with SafeTeen reaches children and adolescents in school based settings creating a social service net to prevent bullying, sexual abuse, and assault. The program also ensures a Family Services counsellor is present so that a child or youth who is already a victim can receive immediate help.</p>	<ul style="list-style-type: none"> <li>● \$3,000 a year ensures a counsellor is present at the SafeTeen presentations.</li> </ul>
<p><b>Stopping the Violence</b> offers individual or group counselling for women (19 &amp; older) who have experienced relationship abuse, sexual assault, and/or physical, emotional or sexual abuse at any age.</p>	<ul style="list-style-type: none"> <li>● \$5,000 provides one year of counselling for a woman who has experienced violence.</li> </ul>
<p><b>Child &amp; Adolescent Sexual Abuse Program</b> offers specialized assessment and therapeutic treatment to children and youth (ages 2 – 19) who have been sexually abused or sexually assaulted. Counselling support is also available to the parents and siblings of the traumatized child or youth.</p>	<ul style="list-style-type: none"> <li>● \$5,000 provides one year of counselling for a child who has been sexually abused or assaulted.</li> </ul>
<p><b>Clinical Counselling Services (individual or group)</b> are available to those who are ready to reach out for help, connecting with others, and finding new ways of coping is a healthy way of dealing with life's struggles.</p>	<ul style="list-style-type: none"> <li>● \$10,000 supports one year of grief &amp; loss counselling services (sand play therapy) for 2 young children.</li> </ul>
<p><b>Family Support Services</b> are available to families with children (up to 19 yrs old) who wish to improve their parenting skills and get their family back on track.</p>	<ul style="list-style-type: none"> <li>● \$10,000 supports one year of Family Support counselling services for 10 families.</li> </ul>
<p><b>Jessie's Legacy</b> is a provincial program providing eating disorders prevention education, resources and support for youth, families, educators and professionals.</p>	<ul style="list-style-type: none"> <li>● \$10,000 supports eating disorder support groups for partners and parents for one year.</li> </ul>
<p><b>I hope family centre</b> is a multi-service family resource centre working to ensure all North Shore families and their children under age 6 have access to innovative support and prevention programs.</p>	<ul style="list-style-type: none"> <li>● \$25,000 supports centre costs for one month.</li> </ul>

## Family Services of the North Shore Fundraising Events Partnership Levels and Benefits

### Winter Family Ball

PARTNERSHIP LEVEL	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
<b>Cash Contribution</b>	\$35,000	\$20,000 – \$34,999	\$10,000 – \$19,999	\$5,000 – \$9,999	\$1,500 – \$4,999	\$1,500
<b>Gift-In-Kind Value</b>	Cash only	\$40,000	\$20,000	\$10,000	\$7,000	\$3,000
<b>Naming Opportunities</b>	“Presented by”	X	X	X		
<b>PRE-EVENT BENEFITS</b>						
<b>Save-the-Date</b> Mailed 1st week of June	“Presented by”	Prominent Logo Placement	Logo	Logo		
<b>Invitation</b> Mailed 1st week of September	“Presented by”	Prominent Logo Placement	Logo	Logo		
<b>Event Program</b> Partnership pages	“Presented by”	Logo Tier 1	Logo Tier 2	Logo Tier 3	Name	
<b>Event Program Advertisement</b>	Back cover & One full page inside	One page prominent position	One page prominent position	One page	One page	One page
<b>Partners logo on FSNS website</b>	Logo - hyperlinked	Logo - hyperlinked	Logo - hyperlinked	Logo - hyperlinked	Name	
<b>EVENT BENEFITS</b>						
<b>Event Tickets</b>	12	8	4	2		
<b>Multimedia Presentation</b>	Exclusive slide	Tier 1	Tier 2	Tier 3		
<b>Table Cards</b>	Logo	Logo	Logo	Logo		
<b>Event Signage</b>	“Presented by” prominently displayed	Tier 1	Tier 2	Tier 3		
<b>POST EVENT BENEFITS</b>						
<b>Thank you ad North Shore News</b>	“Presented by”	Tier 1	Tier 2	Tier 3	Name	
<b>Certificate of Appreciation</b>	Framed	Framed	Framed	Framed		
<b>Use of 2010 Winter Family Ball photos upon request</b>	X	X	X	X	X	X
<b>Recognition in FSNS Annual Report</b>	X	X	X	X	X	X
<b>Specialty group workshops offered to your employees</b>	X	X				

Notes: Logo size and placement prominence will be relative to Partnership level (e.g. Platinum will be the largest size and placed at the top). Tier 1, 2 & 3.

- Partners must supply logo to FSNS in digital format (.eps, .jpg, .tif or .pdf) in the highest resolution.
- Partners must supply advertisement to FSNS as camera-ready artwork.
- Partners must supply all contact information.

## Winter Family Ball Naming Opportunities

A company or individual name to be recognized at the Winter Family Ball through a variety of naming opportunities as outlined below. Naming opportunities are confirmed on a first come - first served basis and opportunities are limited. Please send in your contract early to ensure you get your first choice.

PARTNERSHIP LEVEL CASH CONTRIBUTION	PLATINUM	GOLD	SILVER
<b>Event Multimedia</b> Prominent placement of your corporate logo in both event video and Powerpoint presentation	X		
<b>Main Event Entertainment</b> Announcement of your corporate name on introduction of entertainment and one foam core sign with corporate logo placed at entertainment area	X		
<b>Silent Auction</b> One foam core sign with your corporate logo placed in Silent Auction room		X	
<b>Dessert Buffet</b> One foam core sign with your corporate logo placed at Dessert Buffet		X	
<b>Table Centres</b> Two double-sided tent cards with your corporate logo placed on every dinner table		X	
<b>Pre-dinner Entertainment</b> One foam core sign with your corporate logo placed at entertainment area			X
<b>Children's Craft Area</b> One foam core sign with your corporate logo placed at Children's Craft Area			X
<b>Champagne Reception</b> One foam core sign with your corporate logo placed at entrance to Winter Family Ball Champagne Reception			X
<b>Family Photo Area</b> One foam core sign with your corporate logo placed at entrance to Family Photo Area			X
<b>Coat Check</b> One foam core sign with your corporate logo placed at Coat Check			X
<b>Auction Pickup Room</b> One foam core sign with your corporate logo placed at Auction Pickup Room			X

Note: Family Services of the North Shore will produce all signage and tent cards.